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New York—Swann Galleries’ **August 5** auction of **Vintage Poster** brought in over \$733,000, with works by Henri de Toulouse-Lautrec and Alphonse Mucha dominating the top lots.

Nicholas D. Lowry, Swann President and Poster Department Director, said, “This was Swann’s largest poster auction ever, and by lot it was almost 40% larger than our previous largest sale. Dealers, institutions and collectors turned out in great numbers to participate, and the results, with a 70% sell-through rate, indicate that the market is robust and that no one slows down their ‘art activity’ in the summer. Stronger online participation further heralds the slow but steady transition of auction participants to the online world.”

The top three lots were all by French Post-Impressionist painter and printmaker, Henri de Toulouse-Lautrec, with *Confetti*, 1894 bringing \$60,000, while *Divan Japonais*, 1893, sold for \$40,000 and *Qui? / L’Artisan Moderne*, 1896, fetched \$18,750. Another Toulouse-Lautrec, the dancing *May Milton*, 1895, sold for \$9,735.

Also showing strong among the top lots were works by Czech Art Nouveau master Alphonse Mucha. His advertisement poster *Biscuits Lefèvre-Utile / Gaufrette Vanille*, 1900, realized \$10,000, while his iconic *[Times of Day / Reverie du Soir]*, 1899, sold for \$9,375 and *[The Seasons]*, circa 1897, brought \$6,750. Rounding out the Mucha works in the top lots was *Tragique Histoire d’Hamlet*, 1899, which went for \$5,750.

Beyond Toulouse-Lautrec, other images by French artists were popular in this sale. Geo Ham’s *Monaco*, 1949, brought \$9,375 and set an auction record, as did H. Gray’s *Phébus / Paris*, which sold for \$7,020. Orsi’s *Jeux Olympiques / Paris*, 1924, realized \$4,940, while French-Italian Leonetto Cappiello’s *Jaquin / La Folie des Bonbons*, 1926, fetched \$8,750. Finally, two posters by French painter Louis Abel-Truchet set auction records, with *La Quadrille*, 1900, and *Les Danseuse*, 1900, each selling for \$4,160.

Travel images among the top lots included David Klein’s *New York / Fly TWA*, circa 1960, which sold for \$5,250 and Fortunino Matania’s *Southport / For a Holiday in Wintertime*, circa 1932, which went for \$4,750.

War and propaganda posters were well-represented among the top lots, including Lucy Kemp Walsh’s *Forward! / Enlist Now*, 1915, which set an auction record when it sold for \$5,200. Other images in

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this category were a group of 17 WWI posters by various artist that brought \$4,750; K.M. Bara's *you Are Wanted By U.S. Army*, circa 1918, which realized \$4,500; [*Finance in America is 98% in Jewish Hands*], by an unknown designer, 1941, which sold for \$4,500; Karl Koehler and Victor Ancona, *This is the Enemy*, 1942, which brought \$4,250; and a group of 50 Chinese Propaganda and Cultural Revolution posters by various artists which realized \$4,250.

Rolling in to finish out the top lots was Burkhard Mangold's *Rollschuhbahn*, 1910, which brought \$7,000.

Complete results are available online via www.swanngalleries.com.

For further information, or to consign items to upcoming auctions of Vintage Posters, please contact Nicholas D. Lowry at 212-254-4710, extension 57, or via email at posters@swanngalleries.com.

*Prices include buyer's premium.

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