

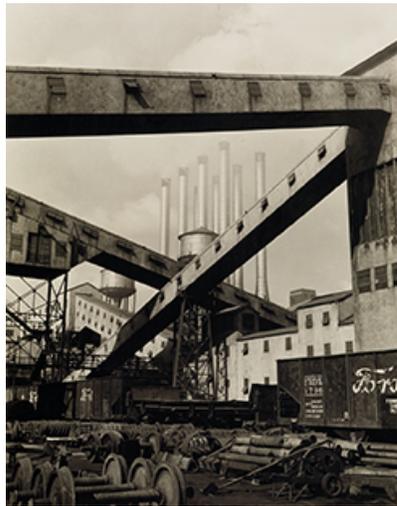


FOR IMMEDIATE RELEASE
April 20, 2018

Contact: Alexandra Nelson
Communications Director
212-254-4710, ext. 19
alexandra@swannalleries.com

Unique Evans Print Led Swann Photo Auction

NASA Archive Tops \$50K



New York—Swann Galleries' April 19 auction **The Knowing Eye: Photographs & Photobooks** was led by the only known extant print of *River Rouge Plant, Detroit (with Ford signage on freight car)*, 1947, by **Walker Evans**.



The image was taken as part of a commission for *Fortune* magazine to document the state of Ford. While a negative is held in the collection of the Metropolitan Museum of Art, no other print is known. It more than doubled its high estimate, selling to a collector for \$57,500.

An archive of more than 1,500 photographs relating to NASA's Mercury, Gemini and Apollo missions followed the successful February 2017 sale of 22 large color photographs of space, which reached \$43,750. Spanning nine binders, the images were compiled from packages sent to the press for distribution. Among other things, they depicted liftoff, astronauts floating in space, earthrise, capsules "rendezvousing," the dark side of the moon and the lunar surface, including the moonwalk and lunar rover. The suite "took off" past its \$12,000 high estimate, finally selling to an institution for \$52,500.

Several auction records were set for important works, including \$47,500 for the mesmerizing *Winter in Yosemite [Pine Forest in Snow]*, circa 1932, by Ansel Adams, given by the artist to historian and collector Carl Wheat. Lewis W. Hine's *A Vegetable Cannery in Delaware*, 1910, sold to a collector for a record \$12,500.

Archives related to films performed well, most notably a small archive related to Fritz Lang's 1927 cult classic *Metropolis*. The nine images and assorted ephemera documenting the set and subsequent PR reached \$10,625, above a high estimate of \$4,500. An album with 86 photographs of movie sets on the Warner Brothers Ranch in the 1930s sold for \$7,560, far exceeding the high estimate of \$2,500. Images included medieval-style fortifications for the shooting of Robin

Hood; a Chinese-Mexican Mission; a large jail with barred windows; and a number of generic towns, main street scenes and Southern homes.

Daile Kaplan, Vice President of Swann and Director of Photographs & Photobooks, said of the sale, “As the market for photographs has shifted to reflect a new demographic of collectors, Swann’s sales are increasingly distinguished by a diverse representation of fine and contemporary art, documentary and vernacular images by American and European artists. The wonderful results reflected the strength of each aspect of the photographs market and a growing interest in fresh and iconic pictures.”

The next auction of **Photographs & Photobooks** at Swann Galleries will be on October 18, 2018. The house is currently accepting quality consignments for autumn auctions.

Additional highlights can be found [here](#).

Captions:

[Lot 103](#): Walker Evans, *River Rouge Plant, Detroit, Michigan*, silver print, 1947. Sold April 19, 2018 for \$57,500. (Pre-sale estimate: \$15,000 to \$25,000)

[Lot 285](#): Archive of approximately 1,540 NASA photographs, ferrotyped silver prints, 1961-72. Sold April 19, 2018 for \$52,500. (Pre-sale estimate: \$9,000 to \$12,000)

Specialist: Daile Kaplan • dkaplan@swanngalleries.com • 212-254-4710 x 21

Press: Alexandra Nelson • alexandra@swanngalleries.com • 212-254-4710 x 19

Please credit all images *Courtesy of Swann Auction Galleries* or @swanngalleries on social media.

#

ILLUSTRATED CATALOGUE, ADDL. IMAGES & COMPLETE PRICES REALIZED ON REQUEST

Swann Auction Galleries is a third-generation family business as well as the world’s largest auction house for works on paper. In the last 75 years, Swann has repeatedly revolutionized the trade with such innovations as the first U.S. auction dedicated to photographs and the world’s only department of African-American Fine Art. More than 30 auctions and previews are held annually in Swann Galleries’ two-floor exhibition space in Midtown Manhattan, and online worldwide. Visit swanngalleries.com for more information.